

GO BUILD GEORGIA PRIVACY POLICY

This Privacy Policy describes how your personal information is handled in connection with your visits to the Go Build Georgia website (the “Site”) and your use of the services on the Site. By using this Site and/or accepting the Privacy Policy and the Terms of Use in registration, you expressly consent to the collection, storage, use and disclosure of your personal information as described in this Privacy Policy.

Collection:

You can browse the public areas of the Site without disclosing who you are or revealing any personal information about yourself. Once you give your personal information, you are not anonymous. If you choose to provide personal information, you consent to the transfer and storage of that information on WIN’s servers.

WIN may collect and store the following personal information:

- email address, physical contact information, and other personal information you provide at registration or as part of your user account;
- transactional information based on your activities on the Site such as content you generate or that relates to your user account;
- correspondence through the Site, and correspondence sent to us;
- computer sign-on data, statistics on page views, traffic to and from the Site, and ad data;
- other information, including IP address and standard web log information;
- and supplemental information from third parties. (For example, if information you provide cannot be verified, you may be asked to send additional information confirming your information or to answer additional questions online to help verify information.)
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Information Providers:

This Site is designed to provide you with information and allow you to receive information from third-party providers, including, without limitation, apprenticeship programs, colleges, skilled workers, potential employers and other interested parties. By providing your e-mail address or physical address, you expressly authorize the use of your addresses to send you pertinent information and to share this information with the participating partners so they can send you pertinent information. Your information may be combined/aggregated with information collected from other companies (such as demographic data) to improve and personalize the service. If you don’t wish to receive communications from the Site, simply email at optout@georgia.gov and opt-out or use the opt-out email address provided by third-party providers. Please note that even if you opt-out, WIN may still, at its option, contact you via email regarding site information, including, without limitation, scheduled maintenance, changes in terms, enforcement of the Terms of Use and as otherwise described in this Privacy Policy.

Use of Your Information:

WIN's primary purpose in collecting personal information is to provide you with a smooth, efficient, and customized Site experience and provide information about opportunities for training and employment in the skilled trades.

You agree that WIN may use your personal information to:

- provide the information, services, and customer support you request;
- resolve disputes and troubleshoot problems;
- prevent potentially prohibited or illegal activities, and enforce the Terms of Use;
- customize, measure, and improve the services and the Site's content and layout;
- tell you about targeted marketing and service updates based on your preferences;
- and compare information for accuracy, and verify it with third parties.
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Disclosure of Your Information:

WIN may disclose personal information to fulfill your requests for information, respond to legal requirements, enforce policies, respond to claims that content violates the rights of others, or protect anyone's rights, property, or safety.

WIN may also share your personal information with:

- service providers under contract who help with the operations;
- other third parties to whom you specifically request your information to be sent (such as third parties who may be listed on the Site or who provide training and employment information);
- law enforcement or other governmental officials, in response to a verified request
- relating to a criminal investigation or alleged illegal activity (In such events name, city, state, telephone number, email address, user history, fraud complaints, content history, and other information requested by law enforcement may be disclosed);
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Third Parties:

This Privacy Policy addresses only the use and disclosure of information the Site collects from you. If you disclose your information to others, whether they are users, business organizations, or schools on the site or other sites throughout the Internet, different rules may apply to their use or disclosure of the information you disclose to them. Since the Site does not control the privacy policies of third parties, you acknowledge that if you provide information to those third parties, that information will be subject to the privacy policies of those third parties, which may differ from this Privacy Policy. We encourage you to ask questions before you disclose your personal information to others.

Children:

We are very sensitive to children's privacy issues. This Site encourages parents and guardians to supervise their children's online activities and consider using parental control tools available from online services and software manufacturers. These tools can prevent children from

disclosing their name, address, and other personal information online without parental consent. It is the Site's policy that visitors under 13 years of age should not submit any information on the Site. Further, your content may be deleted and your access to the Site may be terminated without warning if we believe that you are under 13 years of age, if we believe that you are under 18 years of age and you represent your age as 18 or older, or if we believe you are over 18, and you represent yourself as under 18.

Cookies:

We use "cookies" (small files placed on your hard drive) on certain pages of the Site to help analyze the web page flow, customize the services, measure promotional effectiveness, and promote trust and safety.

A few important things you should know about cookies are that:

- We offer certain features that are only available through the use of cookies.
- We use cookies to help identify you and maintain your signed-in status.
- Most cookies are "session cookies," meaning that they are automatically deleted from your hard drive at the end of a session.
- You are always free to decline cookies if your browser permits, although doing so may interfere with your use of the Site.
- You may encounter cookies from third parties on certain pages of the Site that we do not control. (For example, if you view a web page created by another user, there may be a "cookie" placed by that web page.)
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No spam or spoofing:

Spam is not tolerated. To report Site-related spam or spoof emails to the Site, please forward the email to spam@georgia.gov. You may not use the site's communication tools to send spam or otherwise send content that would violate the site's Terms of Use. We do not permanently store email messages sent through these tools.

Security:

WIN treats data as an asset that must be protected and use many tools (encryption, physical security, etc.) to protect your personal information against unauthorized access and disclosure. However, as you probably know, third parties may unlawfully intercept or access transmissions or private communications. Therefore, although WIN works very hard to protect your privacy, promise is not implied, and you should not expect, that your personal information or private communications will always remain private.

General:

The Privacy Policy may be amended at any time by posting the amended terms on the Site. All amended terms automatically take effect after they are initially posted on the Site unless a change in any applicable law requires immediate amendment.